



APGO
education
foundation

Suite 704
One Yonge Street
Toronto, ON M5E 1E5
Tel: 416-203-2746 Ext 40
manager@apgoedfoundation.ca

APGO EDUCATION FOUNDATION ANNOUNCES MATCHING OF DONATIONS TO DECEMBER 31, 2023

October 24, 2023, Toronto, Ontario: How can you double your charitable giving?

The **APGO Education Foundation (APGOEF)** is pleased to announce that a generous donor has agreed to match all donations made to the Foundation to December 31, 2023. Funds raised will go towards our Public Geoscience Education programs.

Currently we have three major education projects on the go:

- 1. Niagara Geopark** – the APGO Education Foundation is the Geoscience Education partner for the proposed Niagara Geopark seeking the Global Geopark designation from UNESCO. This summer we had a very active field season working with our partner McMaster University School of Earth, Environment and Society. New GeoTrails coming are Wainfleet Wetlands which is a terrific fossil area and Locust Grove in addition to the Ball's Falls, Cave Springs and Niagara Gorge GeoTrails already released. Noted geoscience professionals are also working on an exciting Winery GeoRoute through the Niagara wine region.
- 2. GeoTrails on the Bruce Trail** on the Niagara Escarpment with the Bruce Trail Conservancy – APGOEF has a very active field season this summer working with our partners at McMaster University. This timely project will result in the addition of eight additional GeoTrails on the Bruce Trail including Short Hills and Bruce Cave in fall 2023 and Louth, Rockway, Cape Croker Park, Cheltenham Badlands, Devil's Monument and Spirit Rock by Summer 2024. The aim is eventually to cover prime areas of geological interest with GeoTrails over the entire Bruce Trail.
- 3. Toronto Urban GeoTrails** – APGOEF previously released the downtown University of Toronto Campus and geology of key downtown Toronto buildings. This year, in partnership with the U of T Department of Physical & Environmental Sciences, we are expanding coverage into the greener areas of Toronto with GeoTrails in production for Edwards Garden-Sunnybrook Park, Evergreen Brickworks and Humber River in Etobicoke.

Dr. Bill Pearson, P.Geo., Chair of the Foundation, commented "We are pleased to acknowledge support from Mitacs Accelerate for the Niagara Geopark and Bruce Trail Geotrails which the Foundation is contributing 50% of the cost. The field work portion of the Toronto Urban GeoTrail is supported by funding from the Geological Foundation of Canada. To fully complete these projects over the next two years and meet our funding obligations, we estimate that the Foundation will need to raise at least \$100,000. We are delighted to have the matching funding for this year to help us work towards this goal. Many thanks to everyone who has supported us on this remarkable journey to bring the excitement of geoscience to the public.

Further details are available on the Foundation website at www.apgoedfoundation.ca and on www.geoscienceinfo.com

ABOUT THE APGO EDUCATION FOUNDATION

The APGO Education Foundation (“APGOEF”) is a registered charitable organization under the Canada Not-for-profit Corporations Act, registration number 84604 5052 RR0001.

The purpose of the charity is to advance the education of the public in the area of geoscience by:

- Holding lectures, presentations, and conferences on geoscience both in person and virtually to introduce geoscience to high school and university students as well as enhance the knowledge of the general public.
- Providing scholarships to post-secondary students for the study of geoscience in the final year of a Bachelor of Science (B.Sc.) degree program.
- Providing bursaries to immigrants to Canada who are internationally trained geoscientists and have demonstrated financial need for completion of licensure procedures for registration as professional geoscientists (P.Geos) in Ontario.

APGOEF provides funding to support innovative geoscience education projects working with university geoscience departments, community groups and not-for-profit organizations across Ontario. Please see our website at www.apgoedfoundation.ca

GeoscienceINFO.com an innovative one-stop spot for the public for information about the earth beneath their feet. This new website provides interesting information on all facets of geoscience. A particularly exciting feature of GeoscienceINFO.com is the highlighting of virtual fieldtrips in different areas in Ontario. This enables viewers to experience and learn about the geology of an area while traversing it digitally in ESRI ArcGIS Online™ and StoryMaps™. Information on the latest discoveries and news in the world of geoscience is featured on the website, on our blog [Beneath Your Feet: A Geoscience Blog](#), as well as on our social media.

For further information please see our website at www.apgoedfoundation.ca

To Donate - <https://www.apgoedfoundation.ca/donations>

Bill Pearson, Ph.D., P.Ge., Chair
Email: chair@apgoedfoundation.ca