



APGO EDUCATION FOUNDATION ANNOUNCES NEW SERIES OF GEOVIDEOS “WHY GEOSCIENCE IS IMPORTANT”.

April 14, 2020, Toronto, Ontario: The APGO Education Foundation (“the Foundation”) is pleased to announce the release of a new series of geovideos “Why Geoscience is Important”. These geovideos will outline the six major areas of geoscience (see Figure 1) that have a major impact on society. These geovideos will be released over the next 2 months as follows:

Geoscience 1: Providing Metals and Minerals Critical to Society	Release date: April 14, 2020
Geoscience 2: Helping to Clean-up Disturbed Lands	Release date: April 28, 2020
Geoscience 3: Protecting the Public through knowledge of Earthquakes and Natural Hazards	Release date: May 12, 2020
Geoscience 4: Understanding and Mitigating Physical Impacts of Humans on Earth	Release date: May 26, 2020
Geoscience 5: Protecting Our Oceans, Rivers, Lakes and Groundwater	Release date: June 9, 2020
Geoscience 6: Finding Energy Sources like Oil, Gas and Rechargeable Battery Materials	Release date: June 23, 2020

Dr. Bill Pearson, P.Geol., Chair of the Foundation, commented: “We are delighted to release this series of geovideos that highlight the importance of geoscience to society. Geoscience touches everyone’s life on an almost daily basis but most people do not realize this. Educating the public about the importance of geoscience is a core objective of the Foundation.”

ABOUT THE APGO EDUCATION FOUNDATION

The **APGO Education Foundation** (“the Foundation”) is a registered charitable organization under the Canada Not-for-profit Corporations Act, registration number 84604 5052 RR0001. The purpose of the Foundation is to advance the education of the public in the area of geoscience by 1) providing scholarships to post-secondary students for the study of geoscience in a degree program; 2) providing bursaries to immigrants to Canada who are internationally-trained geoscientists and have demonstrated financial need for completion of licensure procedures for registration as a professional geoscientist in Ontario; and 3) holding lectures, presentations and conferences on geoscience to enhance the knowledge of the general public.

The Foundation’s GeoscienceINFO.com is an innovative one-stop spot for the public for information about the Earth beneath their feet. This website provides interesting information on all facets of geoscience including geovideos on key topics. A particularly exciting feature of GeoscienceINFO.com is virtual field-trips in different areas in Ontario. This enables viewers to experience and learn about the geology of an area while traversing digitally in GoogleMaps™. Information on the latest discoveries and news in the world of geoscience area is featured on the website as well as on social media. In 2019, the Foundation reached over 8,000 people in events and on social media.

For further information

Please see our website at www.apgoedfoundation.ca
To Donate - <https://www.apgoedfoundation.ca/donate>

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WHY GEOSCIENCE IS IMPORTANT



6

Finding energy sources like **oil, gas and rechargeable battery materials**



5

Protecting our **oceans, rivers, lakes and groundwater**



1

Providing **metals and minerals** critical to society



2

Helping to **clean-up disturbed lands**



3

Protecting the public through knowledge of **earthquakes and natural hazards**



4

Understanding and mitigating **the physical impact** of humans on Earth



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Figure 1