



**APGO**  
education  
foundation

Suite 1100  
25 Adelaide St. East  
Toronto, ON M5C 3A1  
Tel: 416-203-2746 Ext 40  
Fax: 416-203-6181  
info@APGOEdFoundation.ca

## **APGO EDUCATION FOUNDATION FUNDED QR CODES GO LIVE AT METCALFE GEOHERITAGE PARK, ALMONTE, ONTARIO**

**August 15, 2017, Toronto, Ontario: The APGO Education Foundation (“the Foundation”)** is pleased to announce that the QR code system at the Metcalfe Geoheritage Park, Canada’s first municipal Geoheritage Park, is now live. The QR code system is signage that enables visitors with mobile devices to connect digitally with a wealth of geo-information about the site and the specimens on display. The Metcalfe Geoheritage Park is located on the Mississippi River in the town of Almonte in eastern Ontario. The Foundation provided a grant of \$4,166 to the Metcalf Geoheritage Park Committee to support implementation of the QR code system (see press release September 19, 2016).

The geo-information accessible through the QR codes includes:

- Specimen descriptions with “look fors” that will help visitors see the features that allow geoscientists to unravel Earth’s remarkable history;
- Photos that highlight specific geological features; and
- Explanations of the unique environments and geological processes that created each rock.

Dr. Bill Pearson, P.Geo., Chair of the Foundation, commented: “We are delighted to see the QR code project at the Metcalfe Geoheritage Park completed and fully operational. We congratulate the Metcalfe Geoheritage Park Committee led by Mr. Neil Carleton on a terrific job of delivering exciting and interactive geoscience information to the public. This project will help further our mission to enhance public knowledge of geoscience. We believe that the innovative approach of QR coding rock and mineral specimens at the park can become a prototype for use at other geoheritage/rock garden parks in Ontario to make high quality, locally based, geoscience information more readily accessible to the public.”

Get your free QR Code Scanner at the Apple App Store or at the Google Play App Store so you can try this exciting feature when you are at the park.

For further information on the Metcalfe Geoheritage Park see:

<http://millstonenews.com/2017/08/qr-code-signs-installed-at-metcalfe-geoheritage-park.html>  
<https://www.insideottawavalley.com/community-story/7488199-qr-code-signs-installed-at-metcalfe-geoheritage-park-in-almonte/>

### **ABOUT THE APGO EDUCATION FOUNDATION**

The APGO Education Foundation (“the Foundation”) is a registered charitable organization under the Canada Not-for-profit Corporations Act, registration number 84604 5052 RR0001. The purpose of the Foundation is to advance the education of the public in the area of geoscience by 1) providing scholarships to post-secondary students for the study of geoscience in a degree program; 2) providing bursaries to immigrants to Canada who are internationally-trained geoscientists and have demonstrated financial need for completion of licensure

procedures for registration as a professional geoscientist in Ontario; and 3) holding lectures, presentations and conferences on geoscience to enhance the knowledge of the general public.

In June 2017, the Foundation launched GeoscienceINFO.com an innovative one-stop spot for the public for information about the Earth beneath their feet. This new website provides interesting information on all facets of geoscience. A particularly exciting feature of GeoscienceINFO.com is virtual field-trips in different areas in Ontario. This enables viewers to experience and learn about the geology of an area while traversing digitally in GoogleEarth™. Information on the latest discoveries and news in the world of geoscience area is featured on the website as well as on social media.

### **For further information**

Please see our website at [www.apgoedfoundation.ca](http://www.apgoedfoundation.ca)

**To Donate** - <https://www.canadahelps.org/en/charities/apgo-education-foundation/>

**Bill Pearson, Ph.D., P.Geo.**, Chair  
Tel: 416-203-2746 Ext 40  
Email: [chair@apgoedfoundation.ca](mailto:chair@apgoedfoundation.ca)

**Andrea Waldie, P.Geo.**, Manager  
Tel: 416-203-2746 Ext 40  
Email: [manager@apgoedfoundation.ca](mailto:manager@apgoedfoundation.ca)