



APGO EDUCATION FOUNDATION AND PDAC MINING MATTERS SIGN EXTENSION OF MEMORANDUM OF UNDERSTANDING

January 09, 2020, Toronto, Ontario: The APGO Education Foundation (“the Foundation”) is pleased to announce the signing of a two-year extension of the memorandum of understanding (MOU) with the **Prospectors and Developers Association of Canada Mining Matters (“Mining Matters”)**. Under the MOU, originally signed in November 2017 (see press release November 20, 2017), Mining Matters and the Foundation agree to work together to promote a greater understanding of geoscience by the public and to enhance the Ontario Earth and space science curriculum.

This partnership is based on Mining Matters' and the Foundation's respective competencies in education and research. This MOU strengthens the resources of both parties and benefits the stakeholders each serves.

Over the past two years the Foundation and Mining Matters have worked together on a number of major public events including the PDAC Convention, Science Rendezvous Kingston, Bancroft Rockhound Gemboree, and Gem and Mineral Shows in London and Ancaster. In 2020, plans include more public events as well as joint teacher workshops.

Dr. Bill Pearson, P.Geo., Chair of the Foundation, commented: “We are delighted to continue our partnership with Mining Matters. Our innovative GeoscienceINFO.com website, Virtual Field Trips in GoogleMaps™ and our Geovideos work very well to enhance Mining Matters excellent educational resources as well as giving us the opportunity to extend our reach considerably. Our joint public events have been very successful and we are looking to further expanding these in 2020.”

Laura Clinton, Executive Director of Mining Matters, commented: “We are grateful to be expanding our partnership with the APGO Education Foundation. This important collaboration has allowed us to achieve greater impact than we could have achieved on our own. Together we will continue to build mineral literacy and raise awareness of the importance of Earth science, the minerals industry, and their roles in society.”

ABOUT THE APGO EDUCATION FOUNDATION

The **APGO Education Foundation** (“the Foundation”) is a registered charitable organization under the Canada Not-for-profit Corporations Act, registration number 84604 5052 RR0001. The purpose of the Foundation is to advance the education of the public in the area of geoscience by 1) providing scholarships to post-secondary students for the study of geoscience in a degree program; 2) providing bursaries to immigrants to Canada who are internationally-trained geoscientists and have demonstrated financial need for completion of licensure procedures for registration as a professional geoscientist in Ontario; and 3) holding lectures, presentations and conferences on geoscience to enhance the knowledge of the general public.

The Foundation's GeoscienceINFO.com is an innovative one-stop spot for the public for information about the Earth beneath their feet. This website provides interesting information on all facets of geoscience including geovideos on key topics. A particularly exciting feature of GeoscienceINFO.com is virtual field-trips in different areas in Ontario. This enables viewers to

experience and learn about the geology of an area while traversing digitally in GoogleMaps™. Information on the latest discoveries and news in the world of geoscience area is featured on the website as well as on social media. In 2019, the Foundation reached over 8,000 people in events and on social media.

ABOUT MINING MATTERS

Mining Matters is a charitable organization dedicated to bringing knowledge and awareness about Canada's geology and mineral resources to students, educators and the public. The organization provides current information about rocks, minerals, metals, mining and the diverse career opportunities available in the minerals industry. Mining Matters offers exceptional educational resources that meet provincial curriculum expectations, created by educators and Earth science experts. Since its inception in 1994, Mining Matters has reached an estimated 750,000 teachers, students and members of the public.

Further information is available on the Mining Matters website at www.miningmatters.ca

For further information

Please see our website at www.apgoedfoundation.ca

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