

**APGO**  
education  
foundation

Suite 1100  
25 Adelaide St. East  
Toronto, ON M5C 3A1  
Tel: 416-203-2746 Ext 40  
Fax: 416-203-6181  
info@APGOEdFoundation.ca

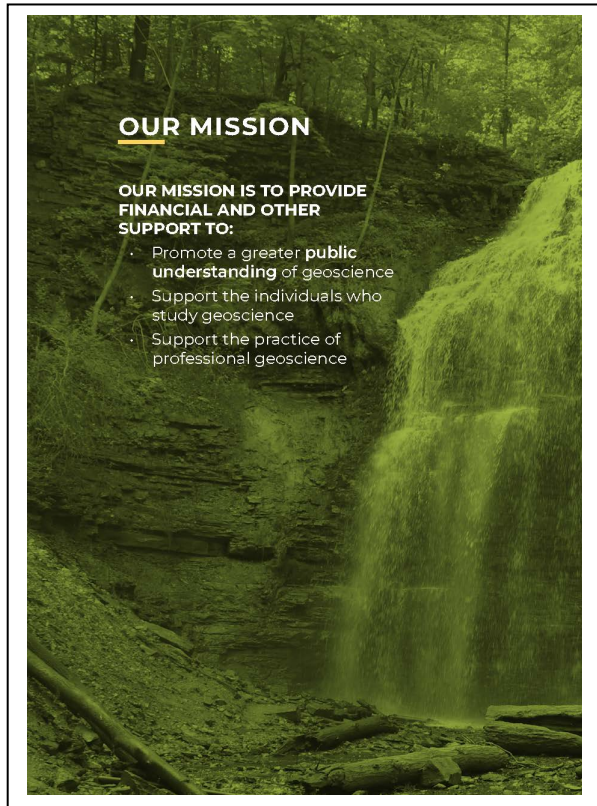
## **APGO EDUCATION FOUNDATION ANNUAL REPORT DOCUMENTS YEAR OF ACHIEVEMENT IN 2020**

**June 28, 2021, Toronto, Ontario:** The **APGO Education Foundation** (“the Foundation”) is pleased to announce the release of its annual report for 2020 which is available on our website at <https://www.apgoedfoundation.ca/files/apgo-education-foundation/2020-annual-report.pdf>. Despite the challenges of the COVID-19 pandemic, the Foundation was able to achieve solid progress in a number of areas. Highlights are as follows:

- A total of **\$143,479** in donations and grants which is a 23% increase from 2019.
- With \$20,000 in seed money from two generous donors, launched the Foundation’s most ambitious project to date to educate the public about the **fascinating geological and environmental history of the Niagara Escarpment**
- Began production of a geovideo about the **Niagara Escarpment and our innovative approach using virtual field trips and GeoTrails to tell its story**. This geovideo was released April 15, 2021 and can be viewed at <https://youtu.be/7VEgoT2Ojn0>
- Signed an MOU with the **Bruce Trail Conservancy** to create an innovative trail experience on the famous Bruce Trail.
- **Awarded two \$5,000 Scholarships** to outstanding geoscience students.
- Received a grant of **\$6,000** from the **Canadian Geological Foundation** for a Geology Virtual Field Trip of Downtown Toronto buildings.
- Released **2 new virtual field trips (VFTs) to bring our total to 17 VFTs** in major geological areas in Ontario.
- Released **six Geovideos** in our “**Why Geoscience is Important**” series which cover a range of topics outlining the importance of geoscience in everyday life.
- Renewed our MOU with important partner **Mining Matters** for another two years.
- Continued to receive strong support of PGO members who contributed **\$7,865** during PGO 2021 membership renewal.
- Extended support agreement with **PGO** for another year.
- Transferred our VFTs from Google Earth™. to the **new ESRI ArcGIS™ online platform**, which allows for faster and easier map navigation, faster download time, and new and innovative enhancements including **ESRI Story Maps™**.
- Our geovideos continue to be very popular – the Volcano geovideo released on December 16, 2018 now has **almost 100,000 views**, and our geovideo “How do Pebbles Form?” about the geological history of northern Ontario has **over 5,100 views**.

Dr. Bill Pearson, P.Geo., Chair commented: “2020 was a year of solid achievements despite the challenges of the COVID-19 pandemic. This work, which included major upgrades to our on-line platforms on GeoscienceINFO.com, gives us a very strong base to build on in 2021 especially when we are able to restart field programs with our partners at McMaster University and University

of Toronto. Many thanks to our dedicated team - Dr. Deana Schwarz, P.Geo., Manager GeoscienceINFO.com, Bernard Kradjian, Communications Manager and Andrea Waldie, P.Geo., Business Manager, for their excellent work over the past year. I am excited for the future as we ramp up our on-line learning programs to continue to educate the public about the many important aspects of geoscience.



## **ABOUT THE APGO EDUCATION FOUNDATION**

The APGO Education Foundation is a registered charitable organization under the Canada Not-for-profit Corporations Act, registration number 84604 5052 RR0001. The purpose of the charity is to advance the education of the public in the area of geoscience by 1) providing scholarships to post-secondary students for the study of geoscience in a degree program; 2) providing bursaries to immigrants to Canada who are internationally-trained geoscientists and have demonstrated financial need for completion of licensure procedures for registration as a professional geoscientist in Ontario; and 3) holding lectures, presentations and conferences on geoscience to enhance the knowledge of the general public.

The Foundation's [GeoscienceINFO.com](http://GeoscienceINFO.com) is an innovative one-stop spot for the public for information about the Earth beneath their feet. This website provides interesting information on all facets of geoscience including geovideos on

key topics. A particularly exciting feature of [GeoscienceINFO.com](http://GeoscienceINFO.com) is virtual field-trips in different areas in Ontario. This enables viewers to experience and learn about the geology of an area while traversing digitally in ESRI ArcGIS Online™. Information on the latest discoveries and news in the world of geoscience area is featured on the website as well as on social media.

### **For further information**

Please see our website at [www.apgoedfoundation.ca](http://www.apgoedfoundation.ca)

**To Donate** - <https://www.apgoedfoundation.ca/donations>

**Bill Pearson, Ph.D., P.Geo.**, Chair  
Email: [chair@apgoedfoundation.ca](mailto:chair@apgoedfoundation.ca)

**Deana Schwarz, Ph.D., P.Geo.**,  
GeoscienceINFO Manager  
[info@geoscienceinfo.com](mailto:info@geoscienceinfo.com)

**Andrea Waldie, P.Geo.**, Manager  
Email: [manager@apgoedfoundation.ca](mailto:manager@apgoedfoundation.ca)

**Bernard Kradjian** Marketing and  
Communication  
Email: [bernardkradjian@gmail.com](mailto:bernardkradjian@gmail.com)